



## Owner Representation

LOCS principals recognise the importance of an appropriate relationship and communication process with owners.

Our experience working directly with property owners as individuals or through a board of directors provides the LOCS team with a thorough understanding of asset protection requirements.

Essentially we act as the link between operators and owners ensuring clarity and completeness in reporting and providing expert advice concerning performance.

Areas of ownership assistance include;

- Financial performance analysis by operating division to key ratios and industry standards
- Performance exception analysis
- Industry and market trend advice
- Periodic asset 'health' reviews
- Capex request reviews
- Representation at operator meetings
- Mystery shopper reports on service and management standards.

delivering unique strategic hospitality solutions

LEFT OF CENTRE STRATEGIES  
<http://www.locs.com.au>