



Strategic Reviews and Planning

All organisations perform reviews and planning either on a formal or informal basis. It is not necessarily the frequency or depth that these are undertaken to, it is the honesty and follow through that contributes towards an enhanced bottom line.

LOCS highly experienced team deliver a pragmatic view with measurable action plans.

Strategic Reviews and Planning stand apart from the normal business planning and periodic performance reviews as a necessity and need to be scheduled on a periodic proactive basis for review to the Business Plan and budgeted performance with a view to exceed KPIs or overcome anticipated shifts in the operating and economic environment.

The ultimate goal of strategic planning is to be able to act effectively in a changing environment.

Strategic reviews help diagnose poor performance and formulate strategy. They provide a basis for improvement and act as a catalyst for evaluating new markets and potential growth opportunities.

At a high level, strategic reviews can;

- identify areas of competitive advantage
- identify profitability and potential
- track the interdependencies between various divisions of a business.

LOCS distinctive methodology represents a proactive opportunity to initiate change or new strategies in a focused manner through objectivity and detachment from organisational prejudices.

The LOCS principals actively participate providing the initial structure and skill set prior to delegation to senior management at the completion of the review.

delivering unique strategic hospitality solutions

LEFT OF CENTRE STRATEGIES
<http://www.locs.com.au>